

RAW Awards 2015

RECOGNISING THE EXCELLENCE IN BUSINESS EVENTS INDUSTRY

The prestigious RAW Awards 2015, which was organised by the Malaysia Convention & Exhibition Bureau (MyCEB), an agency under the Ministry of Tourism and Culture Malaysia together with the Malaysian Association of Convention and Exhibition Organisers and Suppliers (MACEOS), took place at the Kuala Lumpur Convention Centre (KLCC) on November 12.



Group photo of the winners and VIPs

The collaboration between MyCEB and MACEOS as joint organisers led to the creation of the first RAW Awards in 2013. RAW stands for Recognising Award Winning Results which aims to recognise excellence, leadership, professional standards, creative innovations and best practices within the business events industry in Malaysia. It is also aimed to further establish Malaysia as Asia's premiere business events destination in line with the country's mission under the Economic Transformation Programme (ETP). RAW Awards is also associated as the growing voice of the business events sector amongst the private and public sector as a key contributor to the Malaysian economy.

Marked 4th August 2015, registration for RAW Awards 2015 was officially opened to all Malaysia's business events industry players to submit their respective entries. There were four main categories awarded which include the Minister's Award as well as an additional Special Award category named the International Incentive Operator Award. The Minister's Award for the Business Events Industry was first introduced in 2013 to recognise the long term commitment and achievement of an individual within the business events industry in Malaysia. On the other hand, the Special Award - International Incentive Operator recognises contributing incentive operators from India, China, South Korea, and Indonesia. The inception of the award is aimed at acknowledging and applauding all top achievers who have thrived in their mission to promote the Malaysia Twin Deal ++ (MTD) campaign for the year 2013/2014 at their respective countries. On top of their efforts to promote the campaign, these winners in this specific category have successfully brought in large number of corporate and incentive groups to Malaysia.

With a group of local and international industry experts formed as the judges, the reviewing and judging process was conducted in the most stringent, confidential and professional manner. A total of 23 winners were identified and awarded accordingly which covers the four main components of the business

events industry - Incentive, Convention, Exhibition and Business Events.

The significant evening of RAW Awards 2015 was graced by YB. Datuk Mas Ermeyati Samsudin, Deputy Minister of Tourism and Culture Malaysia. Also in attendance were Datuk Zulkefli Hj. Sharif, Chief Executive Officer of MyCEB, Dato' Vincent Lim, President of MACEOS, Alan Mark Pryor, General Manager of Kuala Lumpur Convention Centre, Dr. Junaida Lee Abdullah, Deputy Secretary General (Management) Ministry of Tourism and Culture Malaysia, Dato' Dzulkipli Mahmud, Chief Executive Officer of MATRADE, Dr. Sarinder Kumari, Director of NKEA Tourism (under PEMANDU), Mr. Walter Yeh, President of AFECA, Dato' Abdul Khani Daud,



From left to right: Dr. Junaida Lee, Datuk Zulkefli Hj. Sharif, YB. Datuk Mas Ermeyati, Dato' Vincent Lim

Deputy Director General (Advertising and Digital) of Tourism Malaysia, business events industry players, national and regional media as well as staff of MyCEB and MACEOS who championed the glittering night of RAW Awards 2015.



Minister's Award - Mr. Anthony Wong Kim Hooi from AOS Conventions & Events Sdn. Bhd.



Datuk Zulkefli Hj. Sharif presenting the Special Award - International Incentive Operator Award of Excellence to Lily Tours, Indonesia and witnessed by Dato' Vincent Lim

When innovation and efficacy converge, champions are born!



CONGRATULATIONS WINNERS!

BUSINESS EVENTS

BEST EVENT

- Radius Exhibits & Interiors Sdn. Bhd.

ENVIRONMENTAL INITIATIVE AWARD FOR EXCELLENCE

- Radius Exhibits & Interiors Sdn. Bhd.

EVENT MANAGEMENT COMPANY AWARD FOR EXCELLENCE

- Sepang International Circuit Sdn. Bhd.

HOTEL WITH MEETING FACILITIES AWARD FOR EXCELLENCE

- Mandarin Oriental, Kuala Lumpur

PURPOSE BUILT CONVENTION & EXHIBITION CENTRE AWARD FOR EXCELLENCE (below 15,000 sqm gross saleable space)

- Borneo Convention Centre Kuching

PURPOSE BUILT CONVENTION & EXHIBITION CENTRE AWARD FOR EXCELLENCE (above 15,001 sqm gross saleable space)

- Kuala Lumpur Convention Centre (Convex Malaysia Sdn. Bhd.)

YOUTH SCHOLARSHIP

- Samantha Lau Pui Yee (Pacific World Destination East Sdn. Bhd.)

MINISTER'S AWARD FOR THE BUSINESS EVENTS INDUSTRY

- Anthony Wong Kim Hooi (AOS Conventions & Events Sdn. Bhd.)

CONVENTION

INTERNATIONAL CONFERENCE AWARD FOR EXCELLENCE (above 1,001 delegates)

- AOS Conventions & Events Sdn. Bhd.

PROFESSIONAL CONFERENCE ORGANISER AWARD FOR EXCELLENCE

- MCI Management Malaysia Sdn. Bhd.

INCENTIVE

BEST INCENTIVE PROGRAMME

- Pacific World Destination East Sdn. Bhd.

DESTINATION MANAGEMENT COMPANY AWARD FOR EXCELLENCE

- Pearl Holiday (M) Travel & Tour Sdn. Bhd.

EXHIBITION

BEST BOOTH DESIGN AWARD (36 sqm and below)

- Innogen (M) Sdn. Bhd.

BEST BOOTH DESIGN AWARD (37-72 sqm)

- Innogen (M) Sdn. Bhd.

BEST BOOTH DESIGN AWARD (73 sqm and above)

- Pico International (M) Sdn. Bhd.

BEST CONSUMER EXHIBITION

- C.I.S Network Sdn. Bhd.

BEST TRADE EXHIBITION (gross 15,000 sqm and below)

- Malaysian Exhibition Services Sdn. Bhd.

BEST TRADE EXHIBITION (gross 15,001 sqm and above)

- C.I.S Network Sdn. Bhd.

EXHIBITION ORGANISER AWARD FOR EXCELLENCE

- C.I.S Network Sdn. Bhd.

MACEOS INDUSTRY RECOGNITION AWARD

- ASC Agenda Suria Communication Sdn. Bhd.

- ECMI ITE Asia Sdn. Bhd.

- Kaizer Exhibitions & Conferences Sdn. Bhd.

- Penexpo Events Sdn. Bhd.

- UBM Malaysia

SPECIAL AWARD

INTERNATIONAL INCENTIVE OPERATOR AWARD OF EXCELLENCE

- Shanghai VR Conference Organizer Co. Ltd. (China)

- FCM Travel Solutions India Pvt. Ltd. (India)

- Lily Tours (Indonesia)

- SM Culture & Contents (Korea)



YB. Datuk Mas Ermeyati presenting the Youth Scholarship Award to Ms. Samantha Lau, Pacific World Destination East and witnessed by Datuk Zulkefli Hj. Sharif, Dato' Vincent Lim, and Dr. Junaida Lee



Dato' Abdul Khani Daud presenting the Destination Management Company Award for Excellence to Mr. Loo Kok Seng, Managing Director of Pearl Holidays



Dato' Dzulkipli Mahmud presenting the Best Consumer Exhibition Award to Mr. Yuhani Latif of C.I.S Network



Dr. Junaida Lee presenting the Purpose Built Convention Centre (below 15,000 sqm saleable space) to Mr. Eric Van Piggelen, Chief Executive Officer of Borneo Convention Centre Kuching

Gala Platinum

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